Ad Specs

ONE-THIRD SQUARE
4.75” x 4.625”

TWO-THIRD VERTICAL
4.75” x 9.5”

ONE-HALF VERTICAL
3.5675” x 9.5”

ONE-HALF HORIZONTAL
7.375” x 4.625”

FULL PAGE
Safe image area: 7.375” x 9.5”
Trim size: 8.375” x 10.5”
.25” Bleed: 8.875” x 11”

SPREAD
Gutter: 1” x 11”
Safe image area: 15.75” x 9.5”
.25” Bleed: 17.25” x 11”

PRESS READY REQUIREMENTS:

All ads need to be submitted in CMYK format. A PDF is preferred, but JPG files at 300 dpi are also acceptable. **Please do not save with any crop or printer marks.**

B&E